

DIESEL DIRECT[®]



Your trucks are hauling your revenue around on a daily basis, and those trucks and the fuel they consume take dollars off the bottom line. Know where your fuel is going, and who is getting it.

BARLOC[®]

Supply

Where you need it, when you need it

Delivery

Our staff and technology is driven to meet our customer needs

Management

Our Managed solutions and customized data services help our customers manage their fleet

For years you have been issuing cards, card keys or codes to your drivers for them to purchase fuel at stations on their route. These methods are fraught with security and reporting issues. Misplaced or unreadable cards, keys being passed around, codes forgotten after time. What if the truck was the card, the place where the information was stored to authorize for fueling?

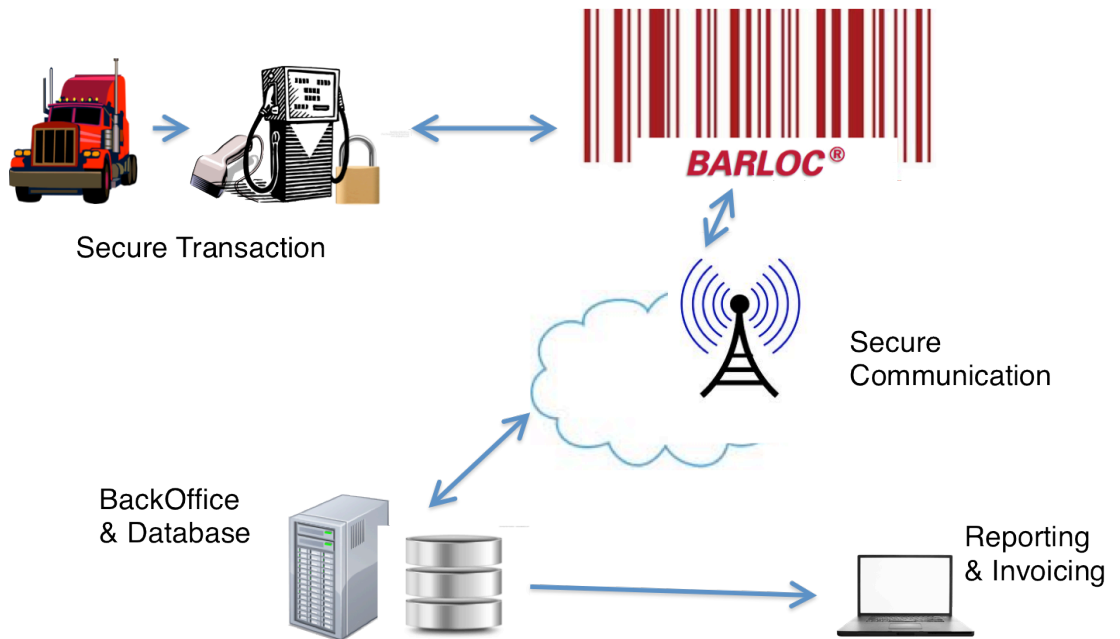
Diesel Direct has invented a patent pending technology that turns a vehicle into a credit card, eliminating the need for a driver to carry a charge card, fob or remember a code! The BARLOC[®] system allows a truck to be the purchaser of the fuel, not the driver; after all, it is the truck that needs the fuel. Once a BARLOC[®] barcode is attached to the vehicle, it can fuel wherever a BARLOC[®] system is located. The fuel is identified with the truck, and only BARLOC[®] barcoded trucks can be fueled.

The key is the proprietary BARLOC[®] software both at the site and in our cloud-based systems. BARLOC[®] provides security for your island, while also allowing for data integrity and enhanced fuel management. The BARLOC[®] solution from Diesel Direct provides the following benefits:

- Secure fuel island
- Fuel is associated with truck
- Pay for your fuel as you use it
- No cards or keys for the drivers
- Fully automated solution
- Detailed reporting of fueling by date by truck by location
- Only approved assets get fueled
- Can be used for on-road, off-road & DEF
- Customized reporting suite available

BARLOC[®] is the Answer

DIESEL DIRECT®



The BARLOC system is implemented at fuel islands at your truck yards. Integrated into the dispensers, the BARLOC system works with the dispenser technology to secure your fuel for consumption by authorized trucks.

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BARLOC® provides a way to identify assets that are approved by the provider of the barcodes, to receive fuel from appointed fuel islands. This alleviates the necessity of the drivers being responsible for paying for fuel via a physical credit, debit or card-lock card. The truck is identification of the fuel charge destination, not the driver. This allows for more accurate reporting of fuel usage by truck alone, rather than having to associate a truck with a driver. Additionally, without a card to carry the temptation of drivers to lend or give cards to others is eliminated.

BARLOC® also provides a way to associate the barcode on the truck with the account established with the provider, for payment of the fuel consumed by that truck. The backend system developed by Diesel Direct provides for credit card, internet invoice, as well as ACH withdrawals or third party

clearing houses or processing providers, alleviating point of sale transactions between drivers and attendants.

The key to the BARLOC®, outside of the barcoding itself, is the Diesel Direct Information Portal, where you can get the data you need to manage your fleet's fuel needs. After each fueling, the data is sent to our data center where it is stored and available on our portal, or sent to you when you need it. Based on the information we have on your vehicles, we can provide the analyses you need to better manage your fleet.

- Secure Fueling
- Easy to use
- Customized reporting
- Flexible payment solutions

BARLOC® is the Answer