

Diesel Direct's EDGE
Family of Additives.

ANOTHER WAY

WE OPTIMIZE

PERFORMANCE
FOR YOU.

FAMILY OF ADDITIVES

As the premier industry diesel fuel expert, Diesel Direct delivers with the highest-quality fuels, the next generation of environmentally-friendly fuels, and a family of additives – all scientifically engineered to help optimize engine performance. We are driving the industry forward with innovation, technology and fuel intelligence. It leads to breakthroughs in engine performance – and it doesn't stop there...



The EDGE Family of Additives means every mile is redeemed with optimal engine performance.

ROADCHAMP,[®] our proprietary premium diesel fuel, is perfectly complemented by Diesel Direct's EDGE Family of Additives. The EDGE Family works to safeguard your engines by attacking contaminants and protecting your engine's operability and fuel systems.



FUEL'Z
EDGE

DRY
EDGE

POWER'Z
EDGE

PURE
EDGE

WINTER'Z
EDGE

FUEL'Z EDGE is our proprietary formula designed to clean, stabilize and provide cold weather protection for diesel fuel stored in bulk tanks and generators. Fuel'z Edge offers aggressive CFPP to maximize winter operability, maximize fuel economy and enhance filter life. Its moisture control helps prevent fuel system icing.

DRY EDGE is our proprietary formula designed to help minimize issues associated with diesel's number one enemy to fuel tanks, generators and storage tanks: water. It helps inhibit bacterial and microbial contamination, and also helps reduce the risk of icing.

POWER'Z EDGE is designed to provide performance enhancing properties to boost cetane value, reduce engine knocks and help to keep the diesel fuel injectors clean. It helps to reduce deposits that may cause deterioration to fuel economy and emissions. Power'z Edge can help enhance cold starts. It also helps reduce misfiring, white smoke and noise.

PURE EDGE is specifically designed to help clean and combat fuel injectors and the entire fuel delivery system. When used consistently, filter life can be extended by reducing soot and sludge formation. It helps disperse water from the fuel system and assist in the prevention of corrosion. These properties help to reduce exhaust emissions.

WINTER'Z EDGE is scientifically engineered for optimal performance in extreme weather. It can be used as an emergency treatment. It helps melt frozen filters, restore fuel to liquid state and disperse water.



THE BOTTOM LINE:

Diesel Direct's family of additives result in cleaner engines, optimized performance and reduced driver downtime.

DIESEL DIRECT

888.900.7787 | WWW.DIESELDIRECT.COM

