

# DIESEL FUEL NOW COMES WITH AN OPERATING SYSTEM.

**Innovation, technology and a new framework  
for measuring the total cost of fuel management.**

**Diesel Direct is the nation's premier  
on-site diesel fuel delivery service.**

That's a well-established fact in 46 states. You may be surprised to learn that it's not only our safe and efficient fueling, but our investments in technology and innovation that really set us apart. Here at Diesel Direct, technology drives our entire business strategy. As a result, we have streamlined the entire fueling process to bring you reliability, scalability, transparency and greater fuel intelligence. Our state-of-the-art closed loop system captures the entire fueling process from customer onboarding to invoicing automatically.

*After evaluating the solutions on the market, we decided the best course of action was to work with partners to design and build our own suite of tools that would provide exactly what our customers expect from us.*

On-road vehicles, construction vehicles, tanks, generators, refrigeration trailers... we track every part of the fueling transaction for you, from the time we arrive on site to each asset we fuel. This information can be accessed through our Fuel Intelligence Customer Experience Portal. You sign in securely and access only your data. You'll find the user friendly, secure software is simple to navigate, and makes it possible to create a real auditable fueling system, understand maintenance, fueling schedules, and lower your tax profile. By making information of this caliber available to you in one place, we put increased productivity, solution transparency, and cost management right at your fingertips.

Our customers range from the largest fleet fueler in the country to some of the smallest. Our trucks are equipped with the latest technology to allow for secure fuel delivery and secure data transfer. Our technology provides our drivers with a clear view of all essential information regarding their inventory, truck routes and deliveries, customer profiles and schedules. This capability allows for your peace of mind with the knowledge that our systems and operations personnel are tracking your fueling events and transactions in real-time.



*Our Fuel Intelligence Customer Experience Portal, captures fueling, consumption, invoicing, reporting and all the records that go along with it.*

## Top it off with FUELLOC® technology.

Diesel Direct has invested in the future with FUELLOC, a leading-edge technology that provides detailed fuel reporting straight from every truck and on-site tank in your environment. FUELLOC measures the fuel as it is dispensed – keeping track of fuel consumption and providing critical data on usage. The completely automated business process is built to securely and safely capture real-time data at the truck or tank and transmit to our secure cloud platform. Tickets are available at delivery, and on our Fuel Intelligence Customer Experience Portal. Our portal is also available for invoice retrieval, detailed reports for IFTA and mileage analysis, and asset management.

In order to provide all of our customers with the same level of service, we offer this platform to our partners. Our data integration strategy and competencies include the whole supply chain from receiving truck transactions from our partners to sending transactions with an industry leading catalog of data integration options.

The FUELLOC Fuel Management Solution goes a step further and can be combined with tank fuel deliveries and island fueling for greater security and timely data. It can be incorporated into entire fleets. Behind the scenes, FUELLOC is fully integrated with the Diesel Direct team and our network of trusted partners. We access this information to manage and schedule your fuel delivery.

The FUELLOC team installs and maintains FUELLOC for you. The modular design is sleek, durable and long-lasting. The dispensing technology has a weather resistant aluminum construction, so it can withstand extreme weather. Plus, a team of dedicated technicians is available 24/7 to provide any additional service and support.

# LAX

**DIESEL DIRECT®**

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